



SOCIAL MEDIA USE POLICY

VERSION 1.1



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Marfrig's Compliance Policies may be adapted due to applicable laws in different jurisdictions. These adaptations, when issued, will be published through the document "Appendix- Country- Policy's Name" and will be available on the Intranet and local Human Resources.

1. PURPOSE

The purpose of this policy is to establish minimum guidelines for Company's contributors, Interested Parties and Third Parties for the good use of social media.

2. DEFINITIONS

Company: Marfrig Global Foods S.A., its subsidiaries and the companies controlled and/or managed by it.

Fake News: is information that does not represent reality, but is shared on the internet as if it was true, especially through social networks.

Social Media: are the channels of relationship in the internet in which there are different possibilities of interaction and participation among users.

Interested Parties: Controllers, shareholders, directors and members of Company's committees.

Third Parties: Include various entities and individuals acting on behalf of a company, including, but not limited to, agents, consultants, sales representatives, customs agents, resellers, subcontractors, franchisees, lawyers, accountants or similar intermediaries.

3. GOALS

The goals of this policy are:

- Establish guidelines on the Company's image in social media;
- Establish minimum guidelines on the expected behavior of the Company's contributors, Interested Parties and Third Parties acting on Company's name, as well as to present internal control mechanisms for the prevention and detection of possible acts that may be interpreted as not in compliance.

4. PUBLIC

Applies across the entire value chain, regardless of geographic location. Thus, this policy is applicable to all contributors of the Company, Interested Parties and Third Parties acting on behalf of the Company.

5. CONTENT

Social media has a significant influence on investor behavior and is also an instrument used for gathering information and detecting market trends. In addition, it can have a significant impact on the image and reputation if it is not used properly. For these reasons, protecting the Company's image and reputation is everyone's responsibility.

It is not expected from the Company's collaborator, Interested Parties and Third Parties, any message:

- Defamatory, malicious, obscene, intimidating, discriminatory or threatening comments;
- With violence appeals of any kind;
- That violates any law, regulation or policies of the Company;
- That violates any intellectual property right, including, without limitation, brand names, trade names, logos, copyrights or trade secrets of any person, company or place;
- Fake News and/or unauthorized by the Company.

It is important that the contributors of the Company, Interested Parties and Third Parties understand their responsibilities:

- Respect contributors, customers, suppliers, and/or any interested parties of the Company;
- Do not publish any image of the Company's premises;

- Share only public messages that were posted on the site and/or official social media of the Company;
- Follow the guidelines of the Code of Ethics and Conduct and other internal policies of the Company;
- In the event of disclosure of social meetings among the Company's contributors, common sense should be used, so as not to expose the image of the Company and its Contributors;
- Be aware that you represent the Company when you mention that your workplace is the Company;
- Do not provide information of customers, suppliers, contributors and/or any interested party of the Company;
- Do not mention the name of customers, suppliers, contributors and/or any interested party of the Company;
- Do not create profiles on behalf of the Company;
- Ensure that the time used to access social media is not interfering with the performance of his responsibilities within the Company;
- Be aware that your local publication can have a global impact. Some permitted attitudes in Brazil are not allowed or well seen in other countries where the Company has subsidiaries or controlled companies;
- The Company allows only authorized and specialized employees to interact on its behalf. To find out who are the authorized collaborators (spokespeople), contact the Company's communications department;
- When encountering a manifestation about the Company, the Contributor must always inform the Communication Department so that the appropriate response becomes public;
- In order to preserve the good image of the Company, Contributors should not use cellular and photographic devices within the Company's processing units;



- Care for your personal image. Be careful about the personal information you post;
- To avoid the spread of Fake News, evaluate what is being shared on the internet. Do not replicate Sector/Company/Competitor information without verifying that the source is reliable, and the information is true, even in closed social media groups (e.g. WhatsApp, Facebook);
- If you are in doubt, do not post the message.

If the Company finds manifestations on its behalf made by unauthorized persons, applicable penalties may be applied, such as warning, disciplinary suspension and even dismissal for fair cause, depending on the severity of the content of the protest and the consequences for the Company.

6. GENERAL PROVISION

When there are potential conflicts among Company's internal rules and guidelines, contributors should guide their conduct by considering the most restrictive rule/guideline.

7. CONFIDENTIALITY STATUS

This is a public policy.



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